## EK BHARAT SHRESHTHA BHARAT ACTIVITY BYIHM LUCKNOW August 2020

| Sr.<br>No | Activities by the Ministry   | Month of<br>Activity | Proposed<br>Activity  | Details of the Activity   | Paired<br>States<br>involved                       | No. of<br>Participant<br>s /<br>Attendees                                   | Any other relevant information   |
|-----------|--|----------------------|---|---|--|---|--|
|           | Webinar on Role of Gastronomy in promoting the culture of Uttar Pradesh and Meghalaya. | August 2020          | To conduct a webinar on Webinar on role of Gastronomy in promoting the culture of Uttar Pradesh and Meghalaya. under Ek Bharat Shreshtha Bharat Mission | IHM Lucknow and IHM Lucknow jointly organised a National Level Webinar on Role of Gastronomy in promoting the culture of Uttar Pradesh and Meghalaya, under Ek Bharat Shreshtha Mission on 31st of August 2020, from 3Pm onwards. The program was hosted live. The objective of the webinar was drawing focus on the benefits of gastronomy in promotion of tourism in Uttar Pradesh and Meghalaya, showcasing the cultural diversity of the state and reinforcing the principle of "Tourism for All".  In the tough times when the entire nation is facing the panademic COVID-19, these kind of webinars provide an excellent platform for online learning and exploring cultural diversity.  Objectives of the Webinar:  • To Explore:  — The cultural heritage of Uttar Pradesh and Meghalaya  — Socio Cultural Dimensions  — Culture diversity and Gastronomy of region under study. | Uttar<br>Pradesh<br>Meghalay<br>a/ IHM<br>Shillong | Around 30 participants from Hospitality Industry, Institutes, Students. etc | Coordination Dr Gaurav Vishal (Lecturer)  Guest of Honour  Mr. R.K Singh( HOD, IHM, Lucknow)  Dr.(Mrs.) Balabyanta kharshiing (HOD, IHM, Shillong)  Speakers of the Webinar:  MsDeepabaleeSaha Mr. Rahul Kumar  Topic Covered: Cuisine of Rampur Cuisine of Awadh Cultural Diversity of Uttar Pradesh Cuisne of BrajBhoomi Cuisine of Purvanchal Garo Cuisine KhasiCuisine Jaintya Cuisine Vote of Thanks Dr. Tarun Bansal |











## NATIONAL WEBINAR

ON

Role of Gastronomy in the promotion of culture in Uttar Pradesh and Meghalaya

Jointly Organized by IHM Lucknow & IHM Shillong



Mr. Vijay Kumar Principal IHM Shillong Patron



Mr. R.K. Sharma
Principal (I.C.) IHM Lucknow
Patron



Mr. R.K Singh, HOD, IHM Lucknow Guest Of Honour



Dr. (Mrs.) B. Kharshiing,HOD, IHM Shillong Guest Of Honour



Dr. T.K Bansal



Dr. Gaurav Vishal, Moderator



Ms. D. Saha, Speaker



Mr. Rahul Kuma Speaker









## National Webinar on Role of Gastronomy in the Promotion of Culture in Uttar Pradesh and Meghalaya











## **CERTIFICATE OF PARTICIPATION**

This is to certify that **Ms. Deepabalee Saha**, Faculty from IHM Lucknow has **presented a Lecture** in the National Webinar on Role of Gastronomy in the Promotion of Culture in Uttar Pradesh and Meghalaya Jointly organised by IHM Lucknow and IHM Shillong on **31**st of August 2020.

We salute your effort.

Vijay Kumar Principal IHM Shillong R.K Sharma Principal (I.C.) IHM Lucknow